

**Item 1: Cover Page
Part 2B of Form ADV: Brochure Supplement
March 2023**

Mark Tracy

**Enduring Wealth Advisors, LLC
2755 Ynez Road, Suite 212
Temecula, California 92591
<https://enduringwealth.com/>**

**Firm Contact:
Mark Tracy
Chief Compliance Officer**

This brochure supplement provides information about Mr. Tracy that supplements our brochure. You should have received a copy of that brochure. Please contact Mark Tracy if you did not receive Enduring Wealth Advisors, LLC's brochure or if you have any questions about the contents of this supplement. Additional information about Mr. Tracy is available on the SEC's website at www.adviserinfo.sec.gov by searching CRD #6021317.

Item 2: Educational Background & Business Experience

Mark Ronald Tracy
Year of Birth: 1980

Educational Background:

- 2012: California State University, Fullerton; Master of Business Administration Finance
- 2010: California State University, Fullerton; Bachelor of Arts – Business Administration Finance
- 2007: Orange Coast College; Associate of Arts TV Production, Computer Programming/ Business
- 2001: Computer Learning Centers; Computer Programming

Business Background:

- 03/2023 - Present Enduring Wealth Advisors, LLC; President and Chief Compliance Officer
- 03/2013 - Present LPL Financial; Registered Representative
- 03/2013 - 03/2023 LPL Financial dba Enduring Wealth Advisors; Investment Advisor Representative

Exams, Licenses & Other Professional Designations:

- 10/2018: SIE – Securities Industry Essentials Examination
- 02/2014: California Insurance License
- 03/2013: Series 66 & Series 7 Exams

Item 3: Disciplinary Information

There are no legal or disciplinary events material to the evaluation of Mr. Tracy.

Item 4: Other Business Activities

Mr. Tracy is a registered representative of LPL Financial, member FINRA/SIPC, and licensed insurance agent/broker. He may offer products and receive normal and customary commissions as a result of these transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation earned. To mitigate this potential conflict, Mr. Tracy, as a fiduciary, will act in the client's best interest. He will not, however, be offering insurance products nor will he receive customary fees as a result of insurance sales.

Item 5: Additional Compensation

Mr. Tracy does not receive any other economic benefit for providing advisory services in addition to advisory fees.

Item 6: Supervision

Ralph Bender is a principal of Enduring Wealth Advisors, LLC and as such supervises and monitors Mr. Tracy's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Ralph Bender if you have any questions about Mr. Tracy's brochure supplement at (951)-693-9900.