

**Item 1: Cover Page
Part 2B of Form ADV: Brochure Supplement
March 2024**



Mona Hurtado

**27555 Ynez Road Suite 212,
Temecula, California 92591
<https://enduringwealth.com/>**

**Firm Contact:
Mark Tracy
Chief Compliance Officer**

This brochure supplement provides information about Ms. Hurtado that supplements our brochure. You should have received a copy of that brochure. Please contact Mark Tracy if you did not receive Enduring Wealth Advisors, LLC's brochure or if you have any questions about the contents of this supplement. Additional information about Ms. Hurtado is available on the SEC's website at www.adviserinfo.sec.gov by searching **CRD #7057747**.

Item 2: Educational Background & Business Experience

Mona Hurtado

Year of Birth: 1963

Educational Background:

- 2009: University of Phoenix; Associate of Arts & Accountancy

Business Background:

- 03/2023 - Present Enduring Wealth Advisors, LLC; Client Relationship Manager
- 09/2021 - Present LPL Financial; Registered Sales Assistant
- 01/2019 - 09/2021 LPL Financial; Administrative Assistant
- 06/2016 - 12/2018 Pala Casino; Cage Cashier III

Exams, Licenses & Other Professional Designations:

- 08/2022: CA Insurance License
- 01/2022: Series 66
- 09/2021: Series 7
- 07/2019: SIE - Securities Industry Essentials Exam

Item 3: Disciplinary Information

There are no legal or disciplinary events material to the evaluation of Ms. Hurtado.

Item 4: Other Business Activities

Ms. Hurtado is a registered representative of LPL Financial, member FINRA/SIPC, and licensed insurance agent/broker. She may offer products and receive normal and customary commissions as a result of these transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation earned. To mitigate this potential conflict, Ms. Hurtado, as a fiduciary, will act in the client's best interest. She will not be offering insurance products, nor will he receive customary fees as a result of insurance sales.

Item 5: Additional Compensation

Ms. Hurtado does not receive any other economic benefit for providing advisory services in addition to advisory fees.

Item 6: Supervision

Mark Tracy, President and Chief Compliance Officer of Enduring Wealth Advisors, LLC, supervises and monitors Ms. Hurtado's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Mark Tracy if you have any questions about Ms. Hurtado's brochure supplement at (951) 693-9900.